



Susa Pop

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Statement

Susa Pop studied art and industrial design and conceptual design at the Academy of Fine Arts in Berlin.

In 1992, Pop founded the artist's label SUPER POP STAR and realized a number of interactive art projects: "Lustreisen" (1993), in conjunction with the "Ku'damm Meile", "Clubbing" (1994), club evenings with unusual niche inhabitants in the DesignTransferGalerie Berlin; "Strippoker" (1995), an interactive 3-D slide installation. In 1995 she initiated the "Walking Gallery" and the "Pop-up Room" within the context of a fellowship at the Akademie Schloss Solitude in Stuttgart.

Susa Pop was a guest lecturer at the Academy of Fine Arts in Berlin and Les Ateliers in Paris from 1994 to 1996.

In 1996 Pop worked as a consultant in photography, visual art and film for the Hamburg advertising agencies Philipp und Keuntje and Zum goldenen Hirschen. In the following years, she worked primarily in the field of art project management.

In 1999, Pop served as project manager responsible for the realization of the light installation "Rot Block" by artist Hans J. Wiegner, and again in 2000 for the light show "Unterwasserlicht" in the Alter Elbtunnel in Hamburg.

From 2000 to 2002 she was chief editor for the newly developed art homepage templeflower.com, an investment of the Deutsche Bank. During this period Pop did a number of videos with artists such as Dan Peterman, Masato Nakamura, Superflex, Liam Gillick, Lawrence Weiner, Surasi Kusolwong, Joep van Lieshout as well as developing monthly keynote themes.

CV

profession

cultural operator

education

Art and Industrial Design and Conceptual Design at the Academy of Fine Arts in Berlin

project overview

1994 - 96

Teaching position at the HdK, Berlin and Les Ateliers Paris

1997

Exhibition assistant to Lawrence Weiner "This as it was that as it is" at Leo Castelli, New York

1998 - 00

Artbuying and FFF (Film, Radio, Television) for the advertising agency Zum goldenen Hirschen, Philipp und Keuntje, Communications 3000

1999 - 01

Public Spaces - cultural management project together with Museum der Dinge, Berlin, Hamburger Kulturbehörde, V2, Rotterdam

2001 - 02

Content management and editor of templeflower.com (An investment of the Deutsche Bank)

2002 A series of "Rezessionsdinner" (Recession banquets) at the Atmosphere Laboratory Berlin - a mentorship program between artists and managers

2002 - 03

Mobile Museums - sponsored by the European Commission, The Goethe Institute, A9-Forum transeuropa, Wien

2004-05 Diploma in European cultural project management